



**HS YAPI A.Ş.**

**KURUMSAL KİMLİK**

LOGO  
KULLANIM



**HS YAPI A.Ş.**



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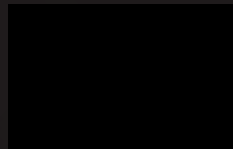


**HS YAPI A.Ş.**

**RENKLER**



PANTONE 877C



C75 M68 Y67 K90

FONT

# NEUE AACHEN PRO

A B C Ç D E F G Ğ H I İ J K L M N O Ö P R S Ş T U Ü V Y Z

0 1 2 3 4 5 6 7 8 9

# ADINEUE PRO

A B C Ç D E F G Ğ H I İ J K L M N O Ö P R S Ş T U Ü V Y Z

0 1 2 3 4 5 6 7 8 9

**BASIL**

# KARTVİZİT

Kartvizit boyut : 50x80mm  
Zemin rengi : C75 M68 Y67 K90  
Font : Adineue PRO  
Punto : Ad Soyad : 10 pt | Title : 9 pt | Adres, Gsm : 8 pt | Mail : 8 pt

  
**HS YAPI A.Ş.**

Dr. Metin HAYMANA  
Kurucu Başkan



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Baki Soğancıoğlu  
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# ANTETLİ KAĞIT

Antetli boyut : A4  
Zemin rengi : Beyaz  
Zemin logo opacity : %10  
Font : Adineue PRO  
Punto : 9 pt



# ANTETLİ KAĞIT

Antetli boyut : A4  
Üst zemin rengi : C75 M68 Y67 K90  
Zemin rengi : Beyaz  
Zemin logo opacity : %10  
Font : Adineue PRO  
Punto : 9 pt



# DİPLOMAT ZARF

Antetli boyut : 10,5 x 24 cm

Zemin rengi : Beyaz

Font : Adineue PRO

Punto : Adres : 10 pt



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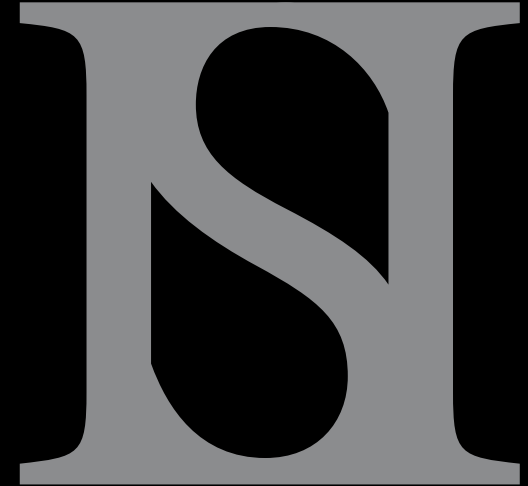


# DİPLOMAT ZARF

Antetli boyut : 10,5 x 24 cm  
Zemin rengi : C75 M68 Y67 K90  
Font : Adineue PRO  
Punto : Adres : 10 pt

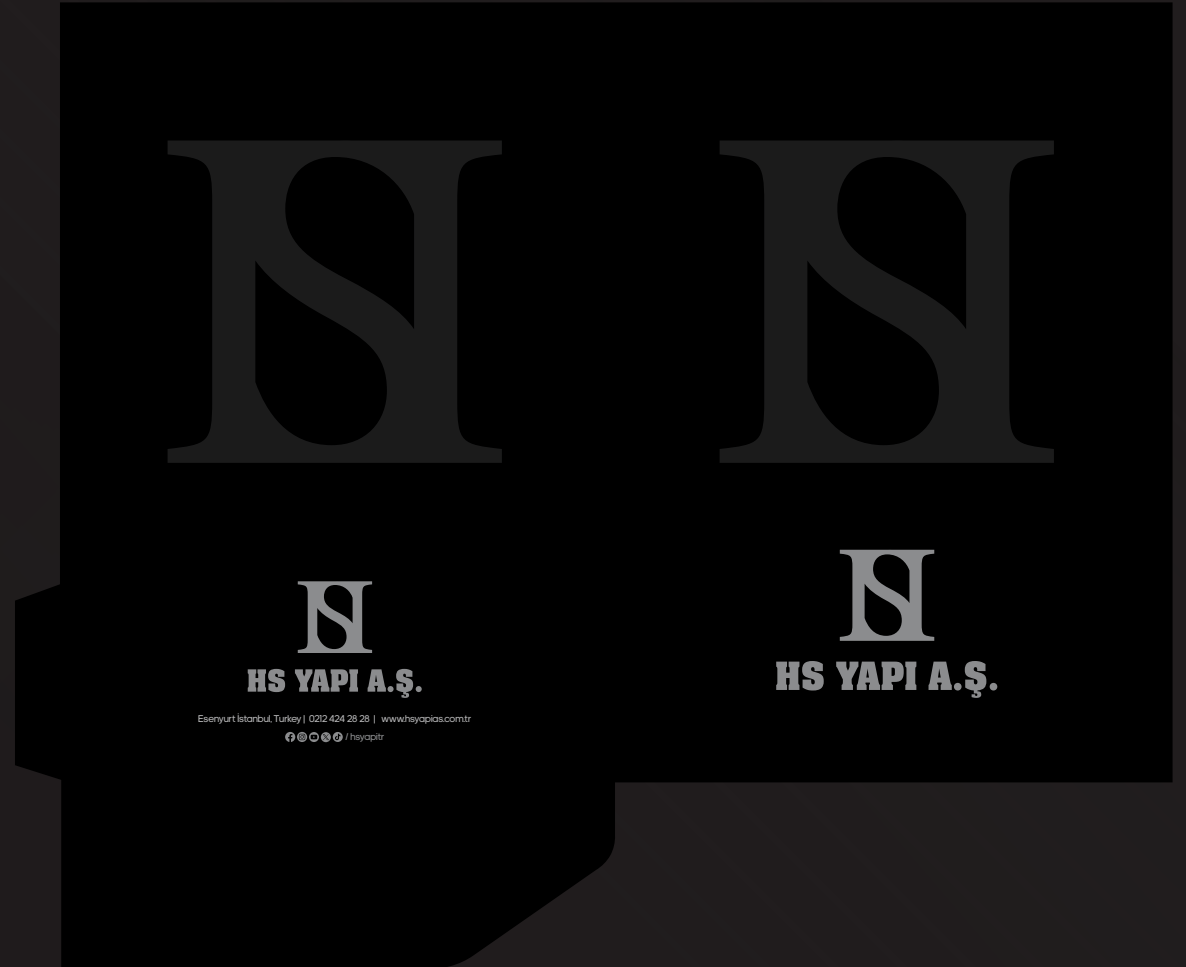
  
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# CEPLİ DOSYA

|                    |                                                              |
|--------------------|--------------------------------------------------------------|
| Cepli dosya boyut  | : 23 cm x 33 cm – Kapalı Ebat. 47,6 cm x 37,4 cm – Açık Ebat |
| Zemin rengi        | : C75 M68 Y67 K90                                            |
| Zemin logo opacity | : %20                                                        |
| Font               | : Adineue PRO                                                |
| Punto              | : Adres : 10 pt                                              |



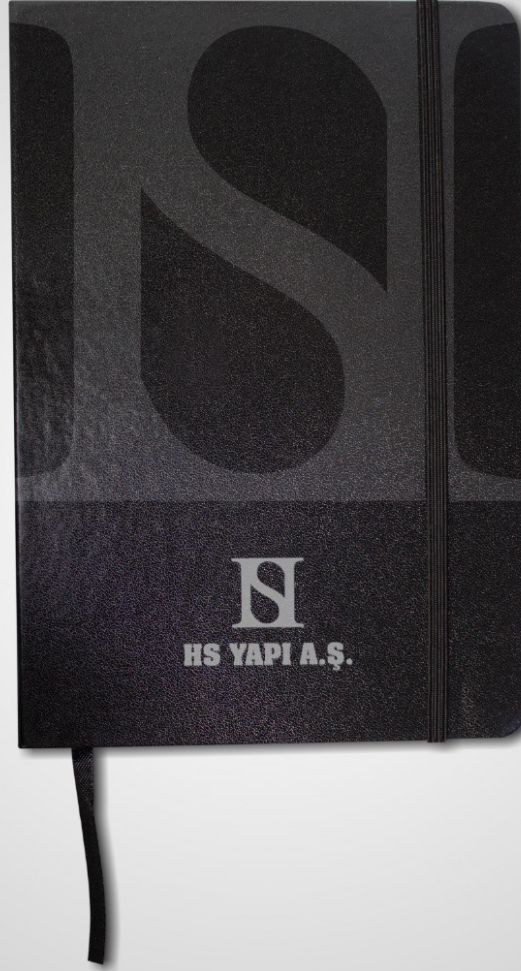
# BARDAK



# KALEM



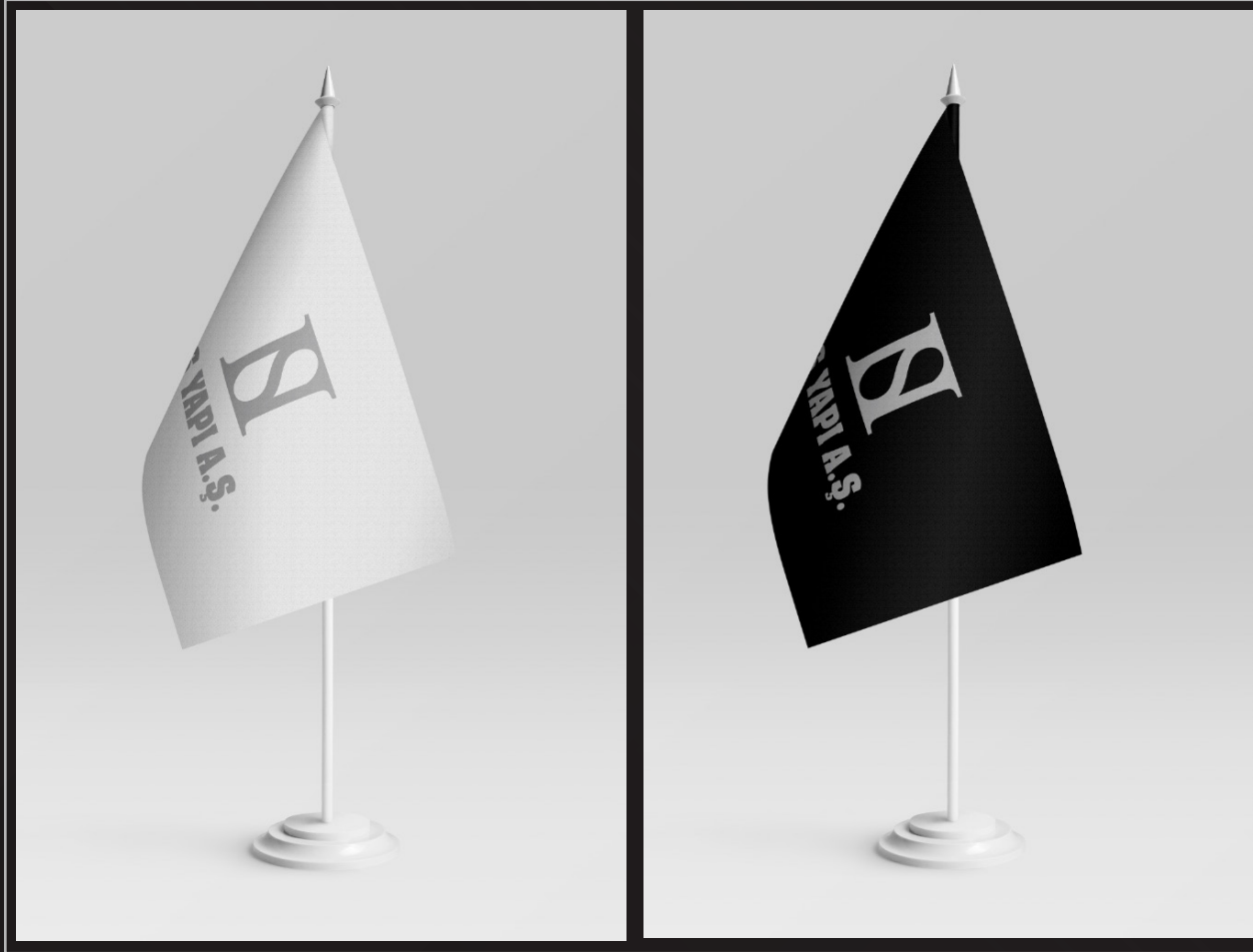
# DEFTER



# BAYRAK



# MASA BAYRAĐI



# ARAÇ GİYDİRME



# USB



# ANAHTARLIK



DiJiTAL

# MAIL İMZA

Mail imza boyut : Genişlik : 650px Yükseklik: 150 px

Zemin rengi : C75 M68 Y67 K90

Zemin logo opacity : %15

Font : Adineue PRO

Punto : 13 pt

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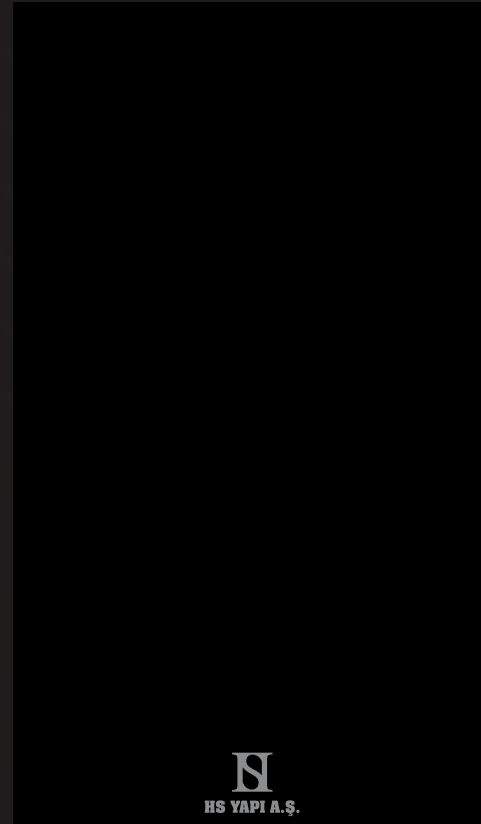
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# SOSYAL MEDYA

# SOSYAL MEDYA



# SOSYAL MEDYA PROFİL





**HS YAPI A.Ş.**

**TEŞEKKÜRLER**